

**ADVERTISEMENT FOR HIRING OF PROFESSIONALS (ON CONTRACT BASIS) FOR  
MARKETING TEAM**

The Defence Innovation Organisation (DIO) is looking to hire professionals as Individual Consultants (purely on Contract basis), having experience in marketing field, at various positions for its iDEX team. Details of positions along with points of reference are given in **Annexure-I**.

The Innovations for Defence Excellence (iDEX) framework, launched in April 2018, primarily aims at creation of an ecosystem to foster innovation and technology development in Defence and Aerospace in India by engaging industries including MSMEs, Start-ups, Individual Innovators, R&D Institutes & Academia, and providing them grants/funding and other support to create product and services for future adoption for Indian defence and aerospace needs.

iDEX is also the executive arm of the Defence Innovation Organisation (DIO), which is the legal entity, a Section-8 company, created by the defence PSUs HAL & BEL, to support the MoD in building the entrepreneurship and innovation ecosystem in Defence in India by implementing the iDEX framework.

**Submission of Applications**

- Interested candidates must apply on the website [www.idex.gov.in](http://www.idex.gov.in) under **career section** on or before **05:00 PM, 20<sup>th</sup> September 2023**.
- The application must have resume in a single pdf file (not more than 5 MB in size) uploaded with application form.
- Please note any deviation from the prescribed method (including but not limited to file size) of submitting applications may result in immediate disqualification of the application.
- Candidates shortlisted for interview will be notified about it by email.
- Short listed candidates may be called for an in-person interview at New Delhi or through Video Conferencing. The interview may involve skill tests, personal interview and group discussions/debates/quizzes.
- No claim regarding fare etc. will be entertained by DIO for attending interview.
- Detailed Terms & Conditions for engagement with DIO will be notified to the selected candidate at a later date.
- DIO will neither entertain any queries regarding the hiring process nor is it obligated in any manner to explain its hiring decision to the applicants.

**Note:** The Defence Innovation Organisation reserves the right to terminate the hiring process or the contract at any time, without assigning any reason.

## Annexure-I

<b>Points of Reference for hiring of Individual Consultants as Deputy Program Director (Marketing) &amp; Program Executive (Marketing) in Marketing Team in DIO</b>			
1	Name of Position as Individual Consultant & no. of positions	<b>Deputy Program Director (Marketing) - 1 Position</b> <b>Program Executive (Marketing) - 1 Position</b>	
2	Method of engagement	As an Individual Consultant on full time basis through competitive mode of hiring	
3	Age Limit	<b>For DPD (Marketing):-</b>  Candidates should be below 40 years of age as on closing date of submission of application.	<b>For PE (Marketing):-</b>  Candidates should be below 30 years of age as on closing date of submission of application.
4	Period of Consultancy contract	Initially for a period of 2 years (can be extended up to 5 years – one year at a time). In case a person leaves before completion of two year, he/she will not get any work experience certificate.	
5	Consultancy Fee (per month)	<b>For DPD (Marketing):-</b> A consolidated monthly consultancy fee ranging from Rs 1,40,000/- to Rs 1,80,000/- per month inclusive of all taxes, as approved by competent authority based on the recommendation of “Interview & Selection” Committee at the time of selection. There shall be an annual increase (increment) in the consolidated monthly consultancy fee <b>up to 10%</b> of the existing consultancy fee based on Annual Appraisal as per the applicable rules in DIO.  The individual consultant shall be liable to pay Goods and Services Tax, as applicable.	<b>For PE (Marketing):-</b> A consolidated monthly consultancy fee ranging from Rs 80,000/- to Rs 1,20,000/- per month inclusive of all taxes, as approved by competent authority based on the recommendation of “Interview & Selection” Committee at the time of selection. There shall be an annual increase (increment) in the consolidated monthly consultancy fee <b>up to 10%</b> of the existing consultancy fee based on Annual Appraisal as per the applicable rules in DIO.  The individual consultant shall be liable to pay Goods and Services Tax, as applicable.
6	Education Qualification & Experience	<b>For DPD (Marketing):-</b>  MBA (Marketing) /2 Year PGDM with specialization in Marketing, from a recognized and reputed institute with 6 years of post-qualification experience in the relevant field	<b>For PE (Marketing):-</b>  MBA (Marketing) /2 Year PGDM with specialization in Marketing, from a recognized and reputed institute with 2 years of post-qualification experience in the relevant field
7	Previous relevant experience required	The candidate must have experience in following fields:- <ul style="list-style-type: none"> <li>• Experience in marketing, branding of new developed Products.</li> <li>• Managing and developing marketing campaigns</li> <li>• Conducting Promotional activities etc.</li> </ul>	

8	Scope of Work	<ul style="list-style-type: none"> <li>• Marketing of the Prototype/Product developed by the iDEX winners.</li> <li>• Marketing &amp; Promotion related activities for DIO and its schemes etc.</li> <li>• Any other work as assigned by COO/DIO or any superior authority in DIO.</li> </ul>
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**Other Terms and Conditions:**

- The Income Tax or any other tax liable to be deducted, as per the prevailing rules, will be deducted at the source before effecting of consultancy payments, for which DIO will issue TDS certificate.
- The Consultancy Contract may be extended maximum up to 5 years or till the date on which the individual consultant is going to attain 65 years of age, whichever is earlier.
- The engagement as Individual Consultant will be purely on contract basis and will not confer any right for permanent absorption or engagement on regular basis in DIO.
- The place of posting will be New Delhi. During the period of engagement, the candidate can be transferred to other places depending upon the requirements of DIO.
- Medical fitness Certificate from a Government Hospital has to be submitted by the selected candidate at the time of joining DIO.
- The Individual Consultant should not be engaged directly or indirectly in any trade, business, occupation, or other remunerative commitment while working with DIO as the consultant hired in DIO on full time basis.
- Engagement with DIO is subject to the acceptance of Consultancy Contract (Undertaking/Bond) with acceptance of Offer of Engagement. The Consultancy Contract is to be executed on stamp paper of ₹ 200/- (Rupees Two Hundred Only).

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